EU Cluster Conference 2019

14 - 16 May 2019

Poll results
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- In one word, what do you hope to get out of this conference?
- Which of the following seven stepping stones towards “Clusters of Change” do you regard as the most important one? (one answer only)
- In one word, what “change” are you tackling as a priority in your cluster?
- Have you heard of the EU Cluster Weeks campaign? (one answer only)
- What is most needed to boost strategic interregional collaboration? (one answer only)
- Who do you vote for as the “EU Cluster Manager of the Year”? (one answer only)
- What are your main subjects of concern as cluster manager?
- What are the words that best describe a Cluster Manager?
- What are the types of income of your cluster?
- What is the share of private income in your cluster organisation?
- What services do you provide to your members?
- What is most needed to better link
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• the cluster-related EU initiatives? (one answer only)
• What are the biggest challenges for cluster-related initiatives? (multiple answers)
In one word, what do you hope to get out of this conference?

- knowledge
- inspiration
- networking
Which of the following seven stepping stones towards “Clusters of Change” do you regard as the most important one? (one answer only) (1/2)

1. Remaining open 2 %

2. Connecting Europe and fostering strategic positioning in global value chains 23 %

3. Putting entrepreneurship at the core of innovation 18 %

4. Pursuing cross-sectoral collaboration 24 %

5. Following a challenge-based approach 9 %
Multiple-choice poll

Which of the following seven stepping stones towards “Clusters of Change” do you regard as the most important one? (one answer only) (2/2)

6. Intensifying regional efforts on upskilling and reskilling 10 %

7. Accelerating progress on the Sustainable Development Goals 13 %
In one word, what “change” are you tackling as a priority in your cluster?
Multiple-choice poll

Have you heard of the EU Cluster Weeks campaign? (one answer only)

1. Yes, I participated in one of the events under the campaign.
   - 35%

2. Yes, I have seen postings on twitter and LinkedIn but I did not participate in an event.
   - 34%

   - 26%

4. No, I am not on Social Media and nobody sent me a fax about it.
   - 5%
What is most needed to boost strategic interregional collaboration? (one answer only) (1/2)

1. Regional authorities and cluster organisations to join forces: Together reaching out to SMEs and pushing interregional collaboration with others. 45%

2. The right focus for making collaboration more strategic: Teaming with others foremost in strategic value chains. 36%

3. Knowing the trends and right partners elsewhere! 6%

4. Dedicated funding, stupid! 11%
Multiple-choice poll

What is most needed to boost strategic interregional collaboration? (one answer only)

5. Interregional collaboration is overrated. First, we need to get in right in my region.

1 %
Multiple-choice poll

Who do you vote for as the “EU Cluster Manager of the Year”? (one answer only)

1. Maria Hollander from Paper Province, Sweden
   - 32%

2. Bianca Muntean from Transilvanian IT cluster ARIES, Romania
   - 36%

3. Lubos Komarek from Nanoprogress, Czech Republic
   - 32%
What are your main subjects of concern as cluster manager?

- financial sustainability
- members/policy makers
- self funding
- projects
- sme engagement
- commitment
- activities
- business skills
- relevance
- money
- grow
- companies
- partnerships
- membership fees
- smes
- sme needs
- long
- active
- motivation
- participation
- funding
- mission
- services
- short
- make
- happy
- innovation and ip
- political
- innovation
- model
- moderating
- financing
- facilitating
- money
- growth
- involvement
- mission
- membership fees
- smes
- sme needs
- long
- active
- motivation
- participation
- funding
- mission
What are the words that best describe a Cluster Manager?
What are the types of income of your cluster?

1. Subsidies: 45%
2. Membership fees: 82%
3. Events/Exhibitions: 34%
4. Remuneration on project financing: 70%
5. Sale of services to members: 43%
What are the types of income of your cluster?

(2/2)

Others

9 %
What is the share of private income in your cluster organisation?

0-10: 7%
10-20: 7%
20-30: 20%
30-40: 20%
40-50: 10%
What is the share of private income in your cluster organisation?
(2/2)

- 50-60: 17%
- 60-70: 7%
- 70-80: 2%
- 80-90: 5%
- 90-100: 5%
What services do you provide to your members?

(1/2)

Networking 87%
Communication 66%
Shared means 26%
Strategic intelligence 43%
Internationalisation 66%
What services do you provide to your members?

Business development: 57%
Innovation: 72%
Others: 38%
What is most needed to better link the cluster-related EU initiatives? (one answer only)

1. You need to break the silo-thinking in programmes 29%

2. Create a cluster task force with all Commission services working on clusters to deal with it. 49%

3. Having specialised industrial platform on topics that pool the different initiatives. 17%

4. Don’t reinvent the wheel. We use them well and link them ourselves. 6%
Multiple-choice poll (Multiple answers)

What are the biggest challenges for cluster-related initiatives? (multiple answers)

1. Insufficient scale of programme compared to others.  
   23%

2. Fragmented efforts. Multiple programmes, different logics.  
   73%

3. Current State Aid rules are an obstacle for us in pushing new cluster initiatives.  
   24%

4. Lack of advice and difficulty in finding the right information quickly. Too many websites.  
   35%

5. We are not really facing any challenges. We are riding high in our valley  
   2%