EU Cluster Conference 2019

14 - 16 May 2019

Poll results

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- In one word, what do you hope to get out of this conference?
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- Have you heard of the EU Cluster Weeks campaign? (one answer only)
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- the cluster-related EU initiatives? (one answer only)
- What are the biggest challenges for cluster-related initiatives? (multiple answers)

In one word, what do you hope to get out of this conference?



extraordinary connection experience enlightment memories^{fün} fond netwirking knowladge opportunities contacts partnership title projects new partners opportnities solutions relations ideas Knowledge friends network connections new partnerships in Spiration share meetings good partners hope cluster networking learning practices manager

networking and information knowleges

cooperation overview future

inspirarion

reconnect

landscape

Which of the following seven stepping stones towards "Clusters of Change" do you regard as the most important one? (one answer only) (1/2)

1 1 9

1. Remaining open



2. Connecting Europe and fostering strategic positioning in global value chains

23 %

3. Putting entrepreneurship at the core of innovation

18 %

4. Pursuing cross-sectoral collaboration

24 %

5. Following a challenge-based approach



Which of the following seven stepping stones towards "Clusters of Change" do you regard as the most important one? (one answer only) (2/2)

6. Intensifying regional efforts on upskilling and reskilling

10 %

7. Accelerating progress on the Sustainable Development Goals

In one word, what "change" are you tackling as a priority in your cluster?



flexibility

new skills

internationalisation knowledge management

internationalization

managed upskilling

nanotechnology fossil digitalization integrity skills climate digitalization partnerships

involving Sustainability ambitions Sustainability

results

creativity digitalisation trust international cooperation collaboration

cooperation free resilience markets

entrepreneurship

local future

Have you heard of the EU Cluster Weeks campaign? (one answer only)



1. Yes, I participated in one of the events under the campaign.

35 %

2. Yes, I have seen postings on twitter and LinkedIn but I did not participate in an event.

34 %

3. No, I did not spot anything. I better follow that European Cluster Collaboration Platform.

26 %

4. No, I am not on Social Media and nobody sent me a fax about it.

What is most needed to boost strategic interregional collaboration? (one answer only) (1/2)



1. Regional authorities and cluster organisations to join forces: Together reaching out to SMEs and pushing interregional collaboration with others.

45 %

2. The right focus for making collaboration more strategic: Teaming with others foremost in strategic value chains.

36 %

3. Knowing the trends and right partners elsewhere!

6 %

4. Dedicated funding, stupid!

11 9

What is most needed to boost strategic interregional collaboration? (one answer only)



(2/2)

5. Interregional collaboration is overrated. First, we need to get in right in my region.

Who do you vote for as the "EU Cluster Manager of the Year"? (one answer only)



1. Maria Hollander from Paper Province, Sweden

32 %

2. Bianca Muntean from Transilvanian IT cluster ARIES, Romania

36 %

3. Lubos Komarek from Nanoprogress, Czech Republic

What are your main subjects of concern as cluster manager?



financial sustainability

membership fees smes

comittment projects

members/policy makers self funding

sme engagement

sme needs

relevance

activities business skills

mobilising money grow

companies

finance

participate SUSTAINADIITY long motivation

funding mission

services

innovation and ip political

make

happy

involvment

members

partnership

partnerships

financing

facilitating

moderating

innovation model

slı.do

What are the words that best describe a Cluster Manager?



innovative inspiring multifunctional orchestrator of change lunatic multi player organizer mediator networking problem solver magician leadership connector mobiliser solving organiser mobilizer leader VISIONA social innovator super(wo)man interface true beleiver facilitator sensitive tough focusing multiactivity resources stakanov integrator human swiss knife multitask diplomacy poor chap happy open mind flexible mission works for everybody motivating matchmaker translator manager





Subsidies 45 % Membership fees 82 % **Events/Exhibitions** 34 % Remuneration on project financing 70 % Sale of services to members 43 %

What are the types of income of your cluster?



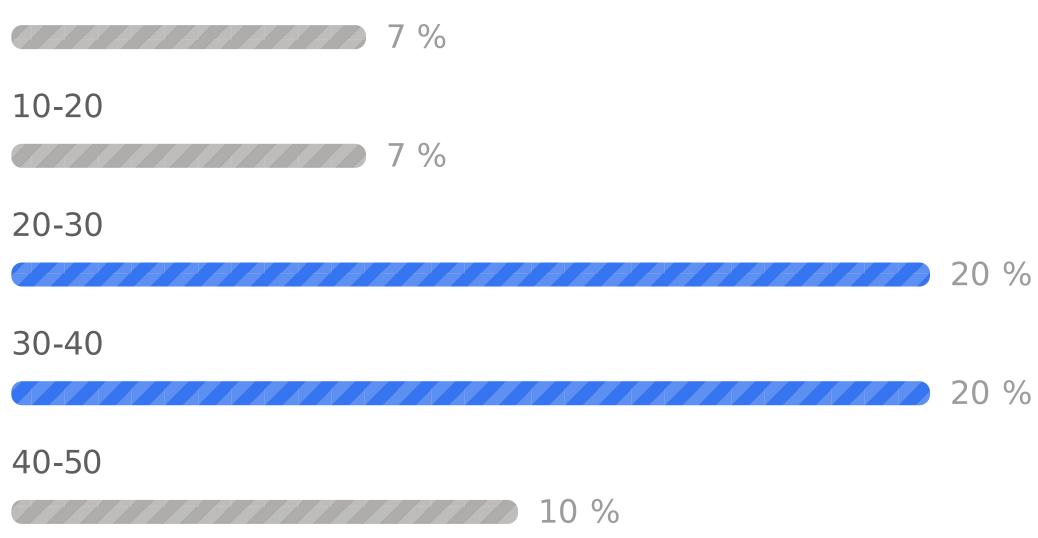
(2/2)

Others



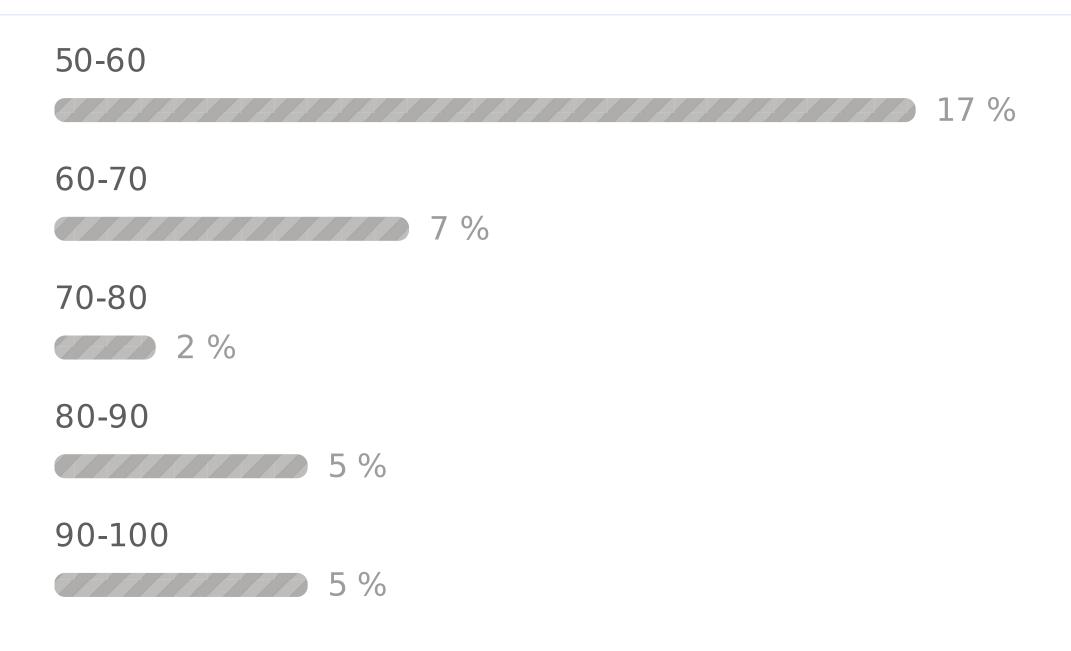
What is the share of private income in your cluster organisation? (1/2) 0-10 7 %















Networking 87 % Communication 66 % Shared means 26 % Strategic intelligence 43 % Internationalisation 66 %

What services do you provide to your members? (2/2)



Business development

57 %

Innovation

72 %

Others

What is most needed to better link the cluster-related EU initiatives? (one answer only)



1. You need to break the silo-thinking in programmes

29 %

2. Create a cluster task force with all Commission services working on clusters to deal with it.

49 %

3. Having specialised industrial platform on topics that pool the different initiatives.

17 %

4. Don't reinvent the wheel. We use them well and link them ourselves.

What are the biggest challenges for cluster-related initiatives? (multiple answers)



1. Insufficient scale of programme compared to others.

23 %

2. Fragmented efforts. Multiple programmes, different logics.

73 %

3. Current State Aid rules are an obstacle for us in pushing new cluster initiatives.

24 %

4. Lack of advice and difficulty in finding the right information quickly. Too many websites.

- 5. We are not really facing any challenges. We are riding high in our valley
- 2 %