European Cluster Conference 2019

CONNECTING ECOSYSTEMS

14 - 16 May 2019
Palace of the Parliament, Bucharest, Romania

#Eucluster2019

WiFi
ro2019ue

European Commission
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romania2019.eu
CONNECTING ECOSYSTEMS
BRIDGE! INSPIRE! CHANGE!
#EUCLUSTER2019

**MATCHMAKING**

149 PARTICIPANTS

360 FACE-TO-FACE MEETINGS

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WELCOME!

Thank you to the Romanian Presidency for hosting us!

We had match-making... this morning!

Knowledge! Inspiration! Networking! Contacts!

Interactive questions...

Go to SLIDO...

In one word, what do you hope to get out of this conference?

Openning Speech: Slawomir Tokarski

Clusters can provide solutions to today's problems!

Changing economies

Changin attitudes

Changing climate

Sustainable products

We provide a bridge

...and aim for a change!

...and aim to set up super-clusters!

The European elections are approaching

More A.I. startups than anywhere else!

Canada is setting up super-clusters!

Some changes have been negative!
MINISTERIAL WELCOME SPEECHES FROM THE ROMANIAN PRESIDENCY: ȘĂLAN BODEA

Apologies from the Minister of Economy!

Romania expressed an interest to host this event in 2018!

We are proud to be the first Member State to host outside of the European Capital!

There are 74 clusters in Romania!

Today we will hear the candidates for EU Cluster Manager of the Year.

The cluster policy is 1 year younger than the industry policy!

We wish you all the best today!
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**Internationalisation**

- It's not just money or even access to it... it's levelling up provision.

**Building Skills**

- Building skills of cluster managers to go cross border.

**Capacity Building**

**National Benefit in Collaboration**

**Europe Digitalisation**


**Our Context**

- We need to identify a distinct value chain - not copy US/China. E.g. Spain #SocialInnovation

**Faster! Faster!**

- Building a collaborative platform is long term & hard work.

**Come in! The Opportunity's Lovely!**
THE NEED FOR CLUSTERS OF CHANGE

MODERATOR: ANNA LISA TESSAROLI

BIANCA DRAGOMIR
CLUSTER MANAGER OF THE YEAR 2016
LEARNING TO DO MORE FROM LESS
AND EXPANDING MY MENTAL MAP

MY STORY
1. SELF SUSTAINED GENERATOR
2. FIX DOMESTIC MARKET
3. CROSS SECTORAL
4. ENTREPRENEURSHIP
IN AN ERA OF UNPRECEDENTED SPEED IN TECHNOLOGICAL CHANGE...

EUROPE NEEDS MORE SPEED #PARAPHRASE

SYSTEMIC INNOVATION

CLUSTERS ALLOW SPEED AND SCALE THE OPPORTUNITY

PASSIVITY IS NOT AN OPTION

7 STEPS TO AN INNOVATION ECOSYSTEM
OPEN, MISSION SKILLS, SDGs

THE NEED FOR RE-SKILLING

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Markku Markkula ECOr

SDGs FIRST!
- The responsibility
- For cities, regions
- And humans

I would put the last of the seven steps first

UN: SDGs

We don't care

Looking at the regional value chains...
- They vary

Regional innovation ecosystems

Internationalisation allows them to connect and grow

* The absolute need for digital innovation hubs

SLiDO

But what do you know?
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Presentation of results from the EUCLUSTER weeks events

46 events between November 2018 and April 2019...

in 22 countries

with 5,600 participants!

Lucia Seel 2 host countries!

The kick-off! Conference: The joint Romanian-Hungarian Cluster Conference 2018 20-22 November

499 participants!

16 countries!

The evolution of the cluster concept.

Clusters have an important role as motors of regional innovation ecosystems.

Knowledge-driven economy!

And the kick-off for the second cluster week Germany!

EU cluster main anchor event 1-2 April 2019 in Hanover!

A source of inspiration for Canadian superclusters!

Kasper Nielsen: Lessons learned from the 6th Spanish cluster!

Future week Denmark

30+ events

2,500 participants

Organised by clusters, for clusters!

6 key takeaways...

The Spanish cluster success story

Spanish cluster excellence

Spain is European champion!

Spanish cluster manifesto...

Where clusters speak with one voice!

Clusters face similar challenges

Share your success!

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Katarzyna Kowalska

Lithuania

In Kaunas there were over 200 participants!

The event was very fruitful!

Mats Williams

Reporting from Denmark...

3D printed concrete!

...an important resource for the Danish business sector

The Danish cluster system is under redevelopment

...and is understaffed!

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Fostering Strategic Interregional Collaboration

Alin-Adrian Nika, Michael Keller, Enrico Venturini, Vladimir Danailov

*Politicians tend to complicate things! (And I should know, I'm a mayor!)

We need to cluster regions! We need to speak the language... of universities!

What do you do to foster collaboration?

Digitisation will help!

What do you do to foster collaboration?

I'm not a member of the EU. I'm from Switzerland!

...so I'm here to learn

But I have something to share!

Cross-sector collaboration is vital!

We need to create cooperation opportunities

You can build trust by improving skills!

We need more territorial cooperation

Technology innovation should be our daily bread!

...and more development in the less developed regions of Europe!

The strategy says...

We invite our own companies to get involved!
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**Pitch 1**

Maria Hollander

**Why change something which works?**

Because we had to...

A change to conservatism

**Examples**

- Bio based graphene
- Sustainable 3D printing

**Sustainability through collaboration & partnership**

**The transformation of society**

**The sustainable society**

**The paper province & bioeconomy**

2011 → 2012

**Why me? I will bring joy to change**

**EnergyGo**
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**Pitch 2**

Lubos Komarek

2014

I was the one employer & no project

2019

3 Innovation Labs

Open

1000 members on the platform

We have moved beyond Europe too.

We want to grow further

Why me? I will do my best for all

The Teacher

Network

Strengthening continents

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PITCH 3
Bianca Muntean

2013
100+ COMPANIES
€300M VALUE

2019

* Fueled by people
* We brought public into private (& vice versa)

Leadership is about the next generation

Improving opportunity for EU citizens

Why me?
I know I can lead in a transformation we need
EUCLUSTER Partnerships of the Year

Impact Connected Car

Investment in Smart Specialisation

ESCP-S3 European Automotive Cluster

Advanced Smart Packaging

Adpack - ESCP-4.0 Going International