European Cluster Conference 2019

CONNECTING ECOSYSTEMS

14-16 MAY 2019
PALACE OF THE PARLIAMENT, BUCHAREST, ROMANIA

#Eucluster2019

WiFi
ro2019ue

European Commission
drawingism
romania2019.eu
# Eucluster2019

Connecting ecosystems
Connecting Ecosystems

Bridge! Inspire! Change!

#Eucluster2019
EUCLUSTER2019

MATCHMAKING

149 PARTICIPANTS

360 FACE-TO-FACE MEETINGS

DRAWLISM
WELCOME!

THANK YOU TO THE ROMANIAN PRESIDENCY FOR HOSTING US!

WE HAD MATCH-MAKING THIS MORNING!

PLEASE INTRODUCE YOURSELF TO YOUR NEIGHBOURS!

IN ONE WORD, WHAT DO YOU HOPE TO GET OUT OF THIS CONFERENCE?

KNOWLEDGE! INSPIRATION! NETWORKING! CONTACTS!

OPENING SPEECH: SLAWOMIR TOKARSKI

CLUSTERS CAN PROVIDE SOLUTIONS TO TODAY'S PROBLEMS!

CHANGING CLIMATE

SUSTAINABLE PRODUCTS

THE EUROPEAN ELECTIONS ARE APPROACHING

CANADA IS SETTING UP SUPER-CLUSTERS!

WE PROVIDE A BRIDGE TO THE FUTURE AND AINA TO THE PAST!

SOME CHANGES HAVE BEEN NEGATIVE...

...AND CHANGES!
Ministerial Welcome Speeches from the Romanian Presidency: Călin Bodea

- Apologies from the Minister of Economy!
- Romania expressed an interest to host this event in 2018!
- Romania hopes to encourage the growth of worldwide clusters.
- We are proud to be the first Member State to host outside of the European Capital.
- Today we will hear the candidates for EU Cluster Manager of the Year.
- We wish you all the best today!

There are 74 clusters in Romania!
#Eucluster2019

**Internalisation**
- It's not just money or access to it... it's levelling up provision.
- Building skills of cluster managers to go cross border.

**Capacity Building**
- National benefit in collaboration.

**Digitalisation**
- We need to identify a distinct value chain - not copy US/China.
- Building a collaborative platform is long term & hard work.

**Our Context**
- Hello da Readi! Hello Interact!

**Europe**
- Much faster!

**Exporting**
- Come in! The opportunity's lonely.
#EUCLUSTER2019

**The Need for Clusters of Change**

**Moderated by** Annalisa Tessarolo

**Bianca Dragomir**
Cluster Manager of the Year 2016

1. Learning to do more from less and expanding my mental map
2. My story
3. Self-sustained generator
4. Fix domestic market
5. Cross-sectoral entrepreneurship
6. In an era of unprecedented speed in technological change

Europe needs more speed

**#ClimateChangesSpeedup**

**Clusters allow speed and scale the opportunity**

Passivity is not an option

7 steps to an innovation ecosystem between mission and skills lead

The need for reskilling
#EUCCLUSTER2019

**MARKKUL MARKKKULA ECOR**

**SDGs FIRST!**
- The responsibility for cities, regions & humans
- We don't care

I would put the last of the seven steps first
- #PARAPHRASE

**LOOKING AT THE REGIONAL VALUE CHAINS**
- They vary

**REGIONAL INNOVATION ECOSYSTEMS**
- SUSTAINABLE DEVELOPMENT GOALS
- Internationalization allows them to connect and grow
- The absolute need for digital innovation hubs

**MESSAGE IN A BOTTLE**

But what do you know?
#Eucluster2019

Presentation of Results from the Eucluster Weeks Events

46 events between November 2018 and April 2019 with 5,600 participants.

The Evolution of the Cluster Concept.

Clusters have an important role as motors of regional innovation ecosystems.

Knowledge-driven economy!

26-27 March, Sofia

Kaspar Nielsen
Lessons learned from the 6th Spanish Cluster!

Future Week Denmark

30+ events

250+ participants

Co-organised by 30+ clusters

Spanish Cluster Excellence

Spain is European Champion

Key Takeaways

Spanish Cluster Success Story

Clusters face similar challenges

Spanish clusters speak with one voice

Where clusters share your success!
#EuCluster2019

Katarzyna Kowalska

In Rome there were over 200 participants. The event was very fruitful!

Mats Williams

Reporting from Denmark...

3D printed concrete! An important resource for the Danish business sector.

The Danish cluster system is under redevelopment. And is understaffed!
# EuCluster2019

**Fostering Strategic Interregional Collaboration**

**Panelists:**
- Alin-Adriana
- Michael Keller
- Enrico Venturini
- Vladimir Danailov

**Key Points:**
- Politicians tend to complicate things!
- We need to cluster regions!
- We need the language...
- Cross-sector collaboration is vital!
- Technology innovation should be our daily bread!
- And more development in the less developed regions of Europe!

**Discussion:**
- Why do you do to foster collaboration?
- Motivation will help!
- We need to create cooperation opportunities!
- You can build trust by improving skills!
- We need more territorial cooperation!
- We invite our own companies to get involved!
#EUCLUSTER2019

**Pitch 1**

**Maria Hollander**

*Why change something which works?*

**The Paper Industry & Bioeconomy**

- 2011 to 2012
- Because we had to...
- A change to conservatism

**Examples**

- Bio-based graphene
- Sustainable 3D printing

**Sustainability through collaboration & partnership**

**The transformation of society...**

**The sustainable society**

**Why me?**

- I will bring joy to change
# EUCLUSTER2019

**Pitch 2**

**Lubos Komarek**

2014

I was the one employee & no project

2019

Innovation Labs open

1000 members on the platform

Why me? I will do my best for all

We want to grow further

We have moved beyond Europe too

Collaborative relationships

Diversity

I am a teacher
#EUCLUSTER2019

**Pitch 3**

Bianca Muntean

- 2013
- 100+ companies
- €300+ million value

- Fueled by people
- We brought public into private (and vice versa)

- Leadership is about the next generation
- Improving opportunity for EU citizens

- Why me?
- I know I can lead in a transformation we need