TEX4IM Call

- European Strategic Cluster Partnerships for smart specialisation investments
  COS-CLUSTPARTNS-2017-03-02

TEX4IM and Regiotex

Call for EOI: May 2016 - March 2017

- 15 EOI received
- 8 regions included
- Other stakeholder regions (at least 4)
TEX4IM objectives

- Set up a sustainable incubator and accelerator system for the generation of joint investment projects in TC and other related or cross-linkable sectors;
- To develop a joint strategy for industrial modernisation of TC sector of Europe;
- To accelerate the uptake of innovation and increase of production by TC SMEs, thanks to a more focused and effective R&D matching and a more efficient design of new business models and value chains.

TEX4IM thematic priorities

- Circular economy
- Industry 4.0 and advanced manufacturing
- Digital technologies, including digital platforms, e-marketing and thematic social communities;
- Advanced Textile Materials (ATM);
- Creativity as a new business model for TC value chains creation.

Thematic priorities:

- Sustainability (resource-efficiency and circular economy)
- Industry 4.0 and new digital business models
- Sector diversification (Technical & smart textiles)
- Design- and creativity-based innovation
TEX4IM

Expected Outcomes

- Achievement of the ESCP-S3 label for the TEX4IM consortium members.
- Two interregional matchmaking events, including B2B and C2C sessions each.
- Awareness raising and dissemination campaign, learning and monitoring system for the project.
- Intelligence action, detailed map of opportunities for cluster firms of the 8 regions.
- Participation to at least one European Strategic Cluster Partnership different from TEX4IM.
- Joint strategy for TC industrial modernization and long-term cooperation.
- Long-term cooperation agenda for the TEX4IM partnership, after the duration of the project.
- Portfolio of business opportunities.
- Permanent incubation and acceleration system for the generation of joint investment projects in TC sector. 3 investment projects per year, for a period of 5 years after the end date of the project.
- Business and growth support services, for the 5 fundable pilot cases.
TEX4IM Target groups

- SMEs
- TC sector and other ecosystems

Cluster staff

- Raise services quality level, inter-cluster cooperation (C2C)

Policy Makers

- Implementation of S3, synergies with national policies (i.e. National Technology Cluster in Italy)
TEX4IM Activities

- Map of cooperation opportunities
- Roadmap for partnerships
- Map of TC KETs
- Map of non-TC key players
- Information to target groups
- Peer reviews in and out of T4I partnership
- Long term cooperation agenda
- Results exploitation at policy and end-users level

WP1 - Joint cluster partnership strategy
WP2 - Mobilising interregional business collaboration and consolidating clusters partnership
WP3 - Sustainable incubation and acceleration system; portfolio of projects/opportunities
WP4 - Technical support for the portfolio of demonstration and pilot projects
WP5 - Learning, monitoring and dissemination; exploitation for project outcomes and long-term partnership agenda
WP6 - Project management and risk management
TEX4IM - Main achievements to date

WP1- Joint cluster partnership strategy

Map of cluster collaboration opportunities and value chain linkages analysis
## TEX4IM - Main achievements to date

### WP1- Joint cluster partnership strategy

#### Roadmap of joint activities of the cluster partnership

<table>
<thead>
<tr>
<th>Title of the action</th>
<th>Short description</th>
<th>Tool to be mobilized</th>
<th>Expected outcome</th>
<th>Local beneficiaries involved</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bridging</strong></td>
<td>Create links with other peers for new productions or R&amp;D initiatives</td>
<td>EEN Other clusters MM Intelligence service</td>
<td>New cross-sector VCs</td>
<td>TC SMEs</td>
</tr>
<tr>
<td><strong>Promoting</strong></td>
<td>Promote the cooperation opportunities</td>
<td>Events Media</td>
<td>SMEs participation</td>
<td>TC SMEs, non TC potential partners</td>
</tr>
<tr>
<td><strong>Support and assist</strong></td>
<td>To follow the creation of cooperation opportunities during their establishment and implementation</td>
<td>Cluster organisations staff External experts Scaling up organisations staff</td>
<td>Sustainability of new VCs and cooperation agreements</td>
<td>TC SMEs, non TC potential partners</td>
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<tr>
<td><strong>Ideas generation</strong></td>
<td>To facilitate the creation of new cooperations or VCs by proposing concrete technological advancements or in other related fields</td>
<td>Cluster organisations staff External experts Scaling up organisations staff</td>
<td>Widen the new opportunities</td>
<td>TC SMEs, non TC potential partners</td>
</tr>
<tr>
<td><strong>Management</strong></td>
<td>To maintain in time the partnership and the incubation/acceleration system</td>
<td>Cluster organisations staff</td>
<td>To stabilise the TEX4IM mechanism</td>
<td>TC regions</td>
</tr>
</tbody>
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### WP1- Next steps

- TEX4IM cluster partnership strategy
- TEX4IM marketing plan
- TEX4IM partnership agreement
**TEX4IM - Main achievements to date**

WP2 Mobilising interregional business collaboration and consolidating clusters partnership

<table>
<thead>
<tr>
<th>Task Description</th>
<th>Status</th>
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<tbody>
<tr>
<td>Strategic KETs mapping report</td>
<td>Drafted</td>
</tr>
<tr>
<td>Map of Key non-TC players</td>
<td>Drafted</td>
</tr>
<tr>
<td>Strategic document with intelligence service conditions</td>
<td>To be started</td>
</tr>
<tr>
<td>Strategic document defining new and potential ideas and partners (cross-sectorial and cross-regional) for joint investments and collaborations for the TC sector</td>
<td>To be started</td>
</tr>
<tr>
<td>TEX4IM Matchmaking events programmes</td>
<td>To be started</td>
</tr>
<tr>
<td>Strategic document for TEX4IM partnership, containing a brief for policy makers about lessons learned and improving interregional cooperation activities</td>
<td>To be started</td>
</tr>
</tbody>
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**WP2 - MATCHMAKING EVENTS**

- **November 2019**
  - Stockholm

- **April 2020**
  - Porto
Stay tuned on our website

www.tex4im.eu
Thanks for your attention!
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