EU CLUSTER WEEKS

- Lessons learned from the 6th National Spanish Cluster Conference (and a little detour to Denmark)

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DETOUR TO DENMARK

- Future Week Denmark a EU Cluster weeks kick-off event.
- 30+ events | 2500+ participants | co-organised by 30+ clusters

Gains from EU Cluster Weeks:
- Increased visibility
- Video gone viral
- An outsiders look
- Closer to Europe

The Next level:
- Video cases
- Co-branding at C40

#EUClusterWeeks
THREE KEY TAKEAWAYS

▪ **The Spanish cluster success story:** Spain has a long history of initiating and supporting strong cluster organizations. The Spanish Cluster Congress was a manifestation of the strong Spanish cluster tradition.

▪ **Spanish Cluster Excellence:** During the Congress the Spanish Clusters several Spanish clusters demonstrated strong management skills, relevant services and an international outreach

▪ **Spain is European Champion in attracting EU’s cluster projects**
WHAT CAN WE LEARN

- **National level (Denmark):** Inspired by the Spanish Cluster Manifesto where clusters speak with one voice.

- **At EU /international level:** Clusters in Spain and across Europe seems to share similar challenges. And many do also have methods and solutions. An idea could be to develop a tool with challenges and solutions across Europe

- Clusters are survivors!

#EUClusterWeeks
CELEBRATE THE SUCCESS!

#EUClusterWeeks
TELL IT TO THE WORLD

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