European Observatory for Clusters and Industrial Change


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The 10 selected pilot regions in industrial transition

- Test new approaches to industrial transition through clusters
- A set of actions to foster industrial modernisation
- Funding opportunities
- Collaborations and partnerships
Joint challenges of industrial modernisation

**WHERE?**

- East & North Finland
- North Middle Sweden
- Hauts-de-France
- Wallonia
- Centre-Val de Loire

**JOINT CHALLENGES**

- Lack of access, opportunities and awareness of research & innovation infrastructure hampers SME participation
- Insufficient collaboration and cooperation between different actors in the regional ecosystem
- Need to improve productivity by moving to higher added value networks and value chains
- Need to increase cluster management capabilities and capacities
- Need to reinvigorate the entrepreneurial dynamic (e.g. financing, entrepreneurial discovery, internationalisation, skills gaps)
Joint challenges are addressed by four types of tailored solutions

**Strategy development**
- Strategy workshops
- Spearhead clusters
- Innovation ecosystem approach
- Support regional start-ups and SME growth

**Strategy implementation**
- Strategy implementation committee
- Piloting and monitoring of evaluation structures
- Services on demand of clusters
- Develop S3 Monitoring and Evaluation partnership
- Innovation partnerships

**Skills formation**
- Use clusters for regional upskilling and reducing skills mismatches
- Coaching of clusters
- Support regional cluster management excellence
- Adapting clusters to the human resource landscape
- Training and mentoring action for SRIPs management

**Network building**
- Spearhead clusters
- Innovation partnerships
- Inter-clustering activities
- Office for cluster promotion
- Network of innovation experts
- Federating and extending existing clusters
Five steps to developing an industrial transition strategy through clusters

1. Understand regional challenges & assets
2. Develop a strategy & identify focus points for industrial modernisation
3. Coordinate stakeholders & build networks
4. Identify & implement measures to foster industrial modernisation
5. Assess success & adapt to changing circumstances
A “managed industrial transition” supported by clusters

**Intelligence function**
- Gather information
- Map regional assets
- Identify challenges and analyse trends
- **Develop diagnostic**

**Connecting function**
- Foster regional networks
- Encourage spillovers
- Link new value chains
- Plug into assets beyond the regional territory
- **Create consensus around regional strategy & action plan**

**Support function**
- Build regional human resources
- Grant access to infrastructure and skills to regional stakeholders
- Deliver business support services
- **Support strategy delivery**
## Contacts and links

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## General EOCIC information

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- [https://www.clustercolloboration.eu/eu-initiatives/european-cluster-observatory](https://www.clustercolloboration.eu/eu-initiatives/european-cluster-observatory)

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